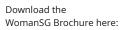


WE HAVE HAD 8 MALE SECRETARIES-GENERAL AND OUR 9TH SHOULD BE A WOMAN

Campaign Goals

- Advocate for a woman as the next Secretary-General and make the selection of a woman inevitable
- Support the selection process by contributing to the identification of the best possible female candidates
- Support all qualified women candidates
- Promote transparency in the selection process
- Involve governments and civil society in the search and selection





Rationale

This year marks the 70th anniversary of the United Nations, signifying a lifetime of work for the Organization. This landmark offers a pivotal point to launch the birth of a new lifetime to address the evolving global challenges. Leadership plays an important role in this paradigm shift. The eight heads of the Organization so far have represented multiple regions of the world, but no woman has yet held this top position. Women make up half the world's population and it is time that a woman is represented as Secretary-General. The preamble to the UN Charter calls on the "Peoples of the United Nations" to uphold the "equal rights of men and women"; Article One repeats this mantra by linking "international cooperation" with "respect for human rights and for the fundamental freedoms for all without distinction as to race, sex, language, or religion." It is time we honor these words that the founders so carefully drafted in their vision for a peaceful world.



The UN is 70 years old; that is a lifetime. Let us make sure that in the next lifetime of the UN, its leadership includes women of merit and nerve, significantly gifted to make the UN work. It's time!

Campaign to Elect a Woman UN Secretary-General | MISSION

Security Council resolution 1325 (2000) urges member states to include women at all levels in national, regional, and international bodies. Yet, women continue to be underrepresented within the high levels of the UN Secretariat and only 7 out of 44 SRSGs are women. Women are not included on the inside decision making teams and therefore not full partners in a culture that is dominated by males. Yet, during the last several decades and particularly recently, women hold many top-level positions and have proven themselves to be as competent as men. Furthermore, the gender knowledge possessed by women is needed to understand the conditions that women face in crisis situations and what the appropriate remedies might be. Women not only constitute half of the world's population, they are the recipients of much of the UN's assistance; therefore women must be within the policy making circles and in leadership positions. In addition, the symbolism of having a woman as SG is important and opens doors for other highly qualified women to be considered for other top positions within the UN family as well as worldwide. The UN supports gender equity (fairness), equality (equal access) and inclusion. Inclusion equates action and women must be included at the highest levels. It is time.

Qualities and Characteristics of a Woman S-G

- Demonstrated experience at the multilateral political level
- Experience in senior management at the multilateral level
- Commitment to the goals of the UN, including peace, security, human rights, and humanitarian approaches to development and peacebuilding operations
- Charismatic with strong speaking and language skills that communicate clearly and effectively with Member States, the media, and the public
- Intelligent, self-confident, with a history of personal integrity
- Committed to moral leadership and providing a moral compass for the Organization
- Transparent, open to working with a diverse global populous and dedicated to seeking balance by including all voices
- Conveys a strong sense of presence

IT'S TIME. JOIN THE CAMPAIGN.





🕈 🎔 🎢 © 2016 by Campaign to Elect a Woman UN Secretary-General.